



# DEVELOPMENT BOARD OF DIRECTORS

## Connect Communicate Cultivate



The Ranch's mission of providing equine assisted therapies to people with mental health and physical needs requires a team of people that are passionate about supporting and growing this worthy cause. The Ranch is meeting the needs of children and adults who are struggling with challenges that are preventing them from moving forward in life. Clients greatly benefit from our holistic and integrated Outdoor therapy and Equine Assisted therapies.

The horses play in integral part by offering their body and soul as a bio feedback machine. Physical therapists harness their movement to strengthen the bodies of the riders who need to increase flexibility, strength or coordination. Mental Health therapists allow clients to engage with the horses as partners during sessions as the horse's sensitivity can shed light on complicated patterns and issues. *Although this is a very effective form of therapy, it is also very costly.*

Our Development Board leads the way in fundraising and sharing our story by strategic interactions with those in their own community. ***We are looking for like minded team mates that can join us in strengthening the mission by supporting fundraising events, marketing strategies and donor development.***

**Bit of Hope Ranch**  
5001 CR Wood Road  
Gastonia, NC 28056  
[www.bitofhoperanch.org](http://www.bitofhoperanch.org) 704.862.0095

### MEETINGS

- Commit to at least 4 out of the 6 meetings a year.
- Meetings are 100 minutes or less
- Come prepared by watching the video and reading materials before the meeting.

### EVENTS

- Attend 4 out of 6 Stories of Hope Tours and bring a friend/contact as a guest.
- Have an active role in the tours: set up, greeter, sharing in the tour, etc.
- Commit to one event team for the year.

### CONTACTS

- Provide 4 Contacts/introductions for our team to offer a presentation or meeting.
- Provide a new contact for our resource or Development board

### GIVING

Give four ways throughout the year.

- Large Events/ Event Sponsors
- Facebook fundraisers
- Ranch Sponsorships
- General Donations
- Gifts in Kind





# DEVELOPMENT BOARD GOALS

1. **Connect.** Connect with the Ranch's mission: to reach, rescue and restore hurting children, families and horses through equine assisted therapies for mind, body and spirit.

- Understand the different programs and models of therapy.
- Understand and communicate why this mission is important to you.
- Share a success story or 2 from the Ranch.

2. **Communicate:** Be able to communicate the Ranch's mission and programs in your community. Be ready to share enews, social posts and other marketing materials.

3. **Cultivate:** Friendships and Funds. We are interested in growing relationships that will lead to financial support of the Ranch's mission. Much like growing an apple tree from a seed, we understand that this takes time and intentionality. If God has brought you to this team, He then will help you open doors for cultivating these relationships.

The Ranch's annual budget is \$509,000 and \$150,000 are needed from donations, grants, foundation funds, etc. You can help make this happen!

## Development Board Member Application

Please complete the Board application found here:

<http://www.bitofhoperanch.org/ranchblazers>



*Thank you for your consideration in joining our team. Feel free to contact me about a tour or observing a meeting to see if you want to get involved.*

## Ranch Blazers



### Board Event Teams

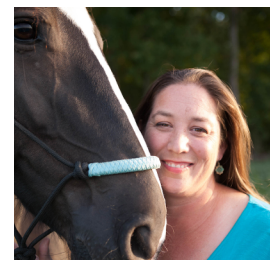
#### CORE VALUES

**Share It**  
Heart and Soul Stories

**Plan It**  
Strategy and Diligence

**Pursue It**  
Don't Give Up

**Be Grateful**  
Celebrate the Wins



*Meg Vanderbilt*

Meg Vanderbilt  
Executive Director